

IFD 2019

2nd Islamic Fintech Dialogue

PROVIDING FINTECH INSIGHT TO
DISRUPTORS AND THE DISRUPTED

CALL FOR ISLAMIC FINTECH PITCH

In the IFD 2019

19TH & 20TH FEBRUARY 2019,
SASANA KIJANG, KUALA LUMPUR

www.ifikr.isra.my



Introduction of IFD 2019



- The Islamic Fintech Dialogue (IFD) is an event that focuses on the convergence of the Islamic finance industry with the financial technology (fintech) industry. The inaugural IFD 2017 was attended by more than 300 participants from across the globe including Canada, Japan, Singapore, Thailand, and others.
- Following the success of the IFD 2017, International Shari'ah Research Academy for Islamic Finance (ISRA) in collaboration with the Association of Shariah Advisors of Islamic Finance (ASAS), welcome you to the 2nd Islamic Fintech Dialogue 2019 (IFD 2019) which will be held on 19th -20th February 2019, at Sasana Kijang, Bank Negara, Kuala Lumpur, Malaysia.

Introduction of IFPC



- Islamic Fintech Pitch Competition (IFPC) will be a unique and exciting session which aims to create a platform for universities to share their progressive ideas and innovative solutions in the field of Islamic fintech.
- The objective of the IFPC is to showcase on the new and innovative Islamic fintech initiatives or research conducted by faculty members, researchers, and students from the academic world.
- This will provide a platform where selected contestants will pitch to judges and the audience their ideas and innovations, where then winners will be awarded.

INSTRUCTIONS



Please read the information in this proposal template carefully.

- Failure to follow any of the requirement, eligibility criteria, and other guidelines will result in disqualification.
- Please fill up the IFPC proposal template, save it in the PDF format and submit it to ifdpitch@isra.my
- The main concept of the initiative should be placed on the IFPC PowerPoint format. Other supporting materials may be submitted if necessary/requested.
- The word limit for each section in the proposal template is 300 words.
- All proposals will go through a methodical multi-tier review process in order to ensure their quality and their adherence to the selection criteria.
- Only the proposals with the most positive reviews will be invited for presentation in the IFPC during the Islamic Fintech Dialogue 2019 event.
- The decision by the review committee (at the review stage) and the judges (at the pitching stage) is final and no correspondence will be entered into in relation to that decision.
- Among the selected teams which will present their idea in the IFPC, the judges will select the winners.

Eligibility Criteria of IFPC



- The IFPC is a team competition - each team needs to have a minimum of three members, and maximum of five members.
- Majority of the team members must be associated with the submitting university, either in the capacity of faculty, researcher, etc.
- Academic members must be from the same submitting university.
- Some of the team members can be from the industry.
- Collaboration with professionals and industry experts is allowed.

SUBMISSION GUIDELINES



- The initiative can be in the form of a project, work in progress, or just a concept.
- The proposal must contain a new and original idea which should not have won another award or presented / pitched at a conference or previously published.
- The initiative must be in the area of: (1) Islamic finance; and (2) technology.
- Proposals can be on the following areas:
 - Islamic Banking, Takaful, Islamic Capital Markets, Islamic Microfinance, Islamic Social Finance, Shariah Governance, Islamic Wealth Management, or any other Islamic finance related area.

COMPETITION PRIZES



Prize	Amount
Best Initiative	RM15,000
1st Runner-up	RM10,000
2nd Runner-up	RM5,000

Important Dates



Dates	Actions
15 December 2018	Call for Participation
29 January 2019	Deadline for Submission of proposals
05 February 2019	Notification of accepted proposals
15 February 2019	Pitch deck submission
20 February 2019	Pitch presentation

** Please adhere to the timeline at all stages, as failure to do so will result in disqualification.*

FAQs



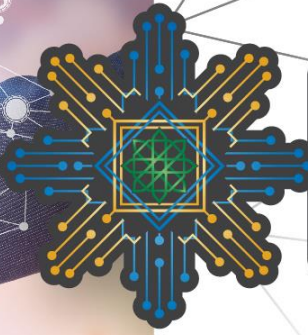
- Q. Can research institutes apply for the competition?
A. Yes, if they are involved in Islamic finance.
- Q. What documents can I attach with the application?
A. You can attach any appendix material, e.g., technical papers, product details, video clips or any relevant media.
- Q. Are there any restrictions on originating countries of the university?
A. No. Universities from all around the world are welcome to participate.
- Q. Can an individual or a business entity participate in the competition?
A. Participation is allowed only at the university level.
- Q. Do I have to pay to join the IFPC?
A. There is no registration fee for this competition. However, participants will have to bear all their expenses on their own.
- Q. Is there any limit to the number of teams participating from a specific university?
A. There is no limit.
- Q. Can an individual join more than one team?
A. No, an individual can only join one team. Participants breaching this condition will be automatically disqualified.
- Q. Can a team submit more than one proposal?
A. No, one team can only submit one proposal.
- Q. What language will be used for the whole competition?
A. The event will be conducted only in English and the selected teams will present in English as well.
- Q. What are the criteria that the review committee will look for from the proposal?
A. The main criteria are: problem identification, proposed solution, idea relevance, creativity, shariah compliance, social impact, and revenue model. This means pitching and presenting an original and innovative idea relevant to Islamic fintech.
- Q. Will ISRA have the intellectual property or copy right of the ideas presented?
A. No, ISRA will not have the intellectual property or copy right of the ideas presented. Such rights will remain with their specific team members.

CONTACT DETAILS



Contact Persons	Phone Number	Email
Dr. Farrukh Habib	+603-7651 4219	farrukh@isra.my
Mr. Ibraheem Tijani	+603-7651 4225	ibraheem@isra.my

Please feel free to contact us if you have any query or require further information/clarification.



IFD 2019

2nd Islamic Fintech Dialogue

PROVIDING FINTECH INSIGHT TO
DISRUPTORS AND THE DISRUPTED

Thank You!

For more information, look us up at:
www.ifikr.isra.my/events

19TH & 20TH FEBRUARY 2019,
SASANA KIJANG, KUALA LUMPUR

www.ifikr.isra.my

ISRA
International Shari'ah Research
Academy for Islamic Finance
الأكاديمية العالمية للبحوث الشرعية في المالية الإسلامية

ASAF
ASSOCIATION OF
SHARIAH ADVISORS
IN ISLAMIC FINANCE



IFD 2019

2nd Islamic Fintech Dialogue

PROVIDING FINTECH INSIGHT TO
DISRUPTORS AND THE DISRUPTED

Islamic Fintech Pitch Competition

Template Proposal

For the IFPC in the IFD 2019

19TH & 20TH FEBRUARY 2019,
SASANA KIJANG, KUALA LUMPUR

www.ifikr.isra.my



Questions to ask before writing the proposal



- Do you possess an idea to disrupt the traditional Islamic finance industry through technological advancements?
- Can your idea drive a big change to today's expectation or perspective?
- Can it create a new business model or market?
- Can it widen the customer base by resolving cost or production challenges?

About The Team



1	Name of Each Team Member					
2	University / Company Name					
3	Designation & Faculty/Dept					
4	Subject Specialization (in case of faculty)					
5	Area of Expertise					
6	Corresponding Team Member 1 (Address, Email & Phone)					
7	Corresponding Team Member 2 (Address, Email & Phone)					

BRIEF DESCRIPTION OF THE INITIATIVE



19TH & 20TH FEBRUARY 2019, SASANA KIJANG, KUALA LUMPUR

PROBLEM IDENTIFICATION AND PROPOSED SOLUTION



19TH & 20TH FEBRUARY 2019, SASANA KIJANG, KUALA LUMPUR

SOCIAL IMPACT



SHARIAH ISSUES & THEIR RECTIFICATION (if any)

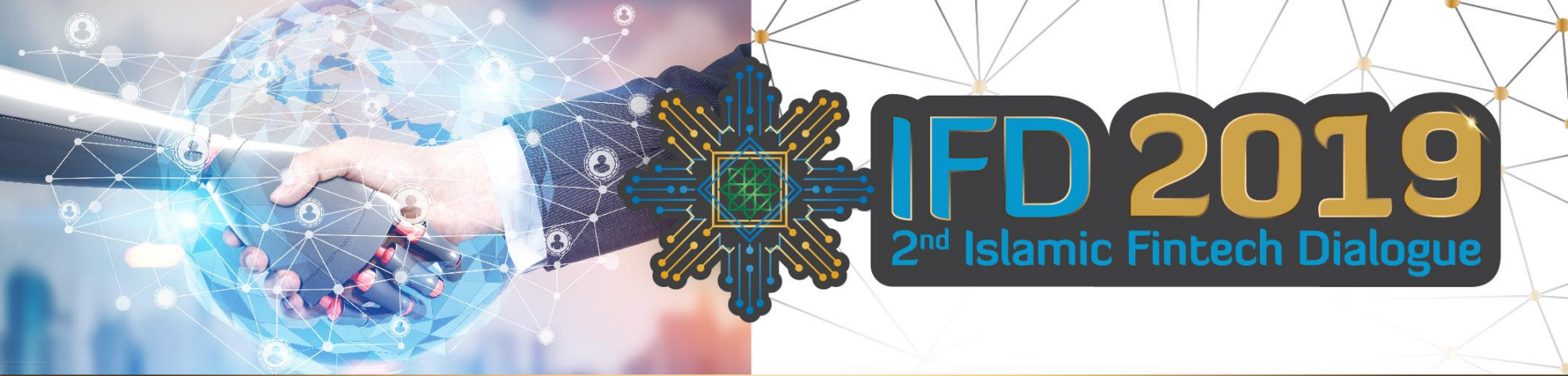


REVENUE & SUSTAINABILITY MECHANISM



IFD 2019
2nd Islamic Fintech Dialogue

19TH & 20TH FEBRUARY 2019, SASANA KIJANG, KUALA LUMPUR



IFD 2019
2nd Islamic Fintech Dialogue

- The End -